



Three Companies Join the Continua Health Alliance Board of Directors *Ascension Health, CA and Qualcomm Aid the Advancement of Continua*

BEAVERTON, Ore – July 21, 2009 – Continua Health Alliance, the non-profit, open industry alliance of more than 200 leading healthcare and technology organizations, today announced that it has elected representatives of [Ascension Health, CA, Inc.](#) and [Qualcomm](#) to its Board of Directors. Also represented on Continua’s Board of Directors are [Cisco Systems, Inc.](#), [Intel Corporation](#), [Medtronic Inc.](#), [Kaiser Permanente](#), [Panasonic Corporation](#), [Partners Healthcare System](#), [Royal Philips Electronics](#), [PricewaterhouseCoopers](#), [Roche Diagnostics](#), [Samsung Electronics Co LTD.](#), and [Sharp Electronics Corp.](#) These influential technology and healthcare organizations are driving the personal telehealth solutions industry worldwide.

The Board of Directors works together to ensure that Continua achieves its mission to develop a global system of interoperable personal telehealth solutions that fosters independence and empowers people and organizations to better manage health and wellness.

“Ascension Health looks forward to sharing our expertise in healthcare to help Continua Health Alliance achieve its goals,” said Hyung Kim, MD, MBA, Vice President of Research for Ascension Health and Managing Partner of its Transformational Development division. Dr. Kim will represent Ascension Health on the Continua Board. “As the largest nonprofit health system in the U.S., Ascension Health is working to transform healthcare as we pursue our mission of serving all with special attention to those who are poor and vulnerable, and we are happy to bring valuable insight to support Continua’s mission to empower people and organizations in their healthcare.”

“As a leader in the enterprise IT management industry, it is an exciting opportunity for CA to join Continua’s Board and participate in the organization’s collaborative effort,” said Tom Boyle, VP, Market Development, CA, Inc. Boyle will represent CA on the Continua Board. “As a software company we recognize the importance of Continua’s mission and look forward to assisting in the development of interoperability standards. This will be foundational in the building of truly comprehensive and integrated ‘connected health’ systems and delivering on its promise to provide new and comprehensive methods of care for at risk populations. I’m pleased that CA can

offer the resources, expertise and best practices to benefit both Continua and the healthcare industry as a whole.”

“Qualcomm pioneered the wireless healthcare market in 2003 with its first partner Cardionet, and for the past six years has been working with new partners in the medical field to create technologies that transform healthcare. We are excited to bring this expertise to the Continua Health Alliance,” said Clint McClellan, senior director of business development for Qualcomm’s Health and Life Sciences. “Qualcomm believes wireless connectivity is key to the future of healthcare, and we are looking forward to helping companies in the medical device, pharmaceutical and health service industries innovate creative connected health solutions and establish new business models.”

“Ascension Health, CA and Qualcomm all have tremendous expertise in the medical device, technology and healthcare fields,” said Rick Cnossen, Continua president and chairman of the Board of Directors. “This group of organizations and individuals are essential to helping Continua build upon its current momentum as a leader in the personal telehealth industry.”

The 2009-2010 officers of the Continua Health Alliance Board of Directors also were named. Rick Cnossen of Intel will serve as President, Horst Merkle of Roche as Vice-President, Bruce Henderson of PricewaterhouseCoopers as Treasurer, and Doug McClure of Partners Healthcare System as Secretary.

About Continua: Continua Health Alliance is a non-profit, open industry coalition of the finest health care and technology companies joining together in collaboration to improve the quality of personal health care. With more than 200 member companies around the world, Continua is dedicated to establishing a system of interoperable personal health solutions with the knowledge that extending those solutions into the home fosters independence, empowers individuals and provides the opportunity for truly personalized health and wellness management.

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